







**MLGP4Climate platform** 



#### POPULATION: 1.085 Million (2024)

#### **GEOGRAPHIC LOCATION OF MERSIN**



#### LEADING ECONOMIC SECTORS IN MERSIN







**Tourism** 



**AGRICULTURE** 

**ENERGY PRODUCTION** 

**MAIN SOURCES OF ENERGY** 





**SOLAR POWER** 



**NATURAL GAS** 

## **MEDITERRANEAN REGION, TOTAL AREA:**

### 112. 000 square kilometers



## **Joined Covenant of Mayors** iniciative

2021



#### **MOBILITY PATTERNS**







Mersin's mobility patterns show a high reliance on private vehicles, leading to congestion, especially during peak hours. Public transport usage is limited, with a focus on buses and minibuses. To improve sustainability, the city is expanding its public transport options and promoting cycling infrastructure, aiming to reduce traffic and enhance air quality

#### **Key Interesting Factors**

**Trade Location** Renewable Energy

**Tourism** 

#### **KEY AREAS FOR COOPERATION**

Renewable Energy

**Eco-Friendly Transportation** 

#### TOPICS OF INTEREST:

Business Models and Financing Schemes:

Financing Sustainability Projects

Mersin Province signed the Covenant of Mayors in 2021 and is preparing its Sustainable Energy and Climate Action Plan (SECAP) to enhance energy efficiency and reduce emissions









# Commitment to Sustainable Development and Innovative Solutions

COLLABORATION

COORDINATING W/ LOCAL STAKEHOLDERS

COORDINATION W/ INTERNATIONAL PARTNERS

NATIONAL GOVERNMENT

Mersin is focused on sustainable development, aiming to reduce emissions and promote renewable energy sources. The city has committed to expanding green spaces and improving waste management to create a more livable and eco-friendly environment. These initiatives are part of Mersin's broader strategy to enhance sustainability and resilience, aiming for significant improvements in the coming years.

Mersin is focusing on sustainability through initiatives like smart agriculture to optimize resource use, reduce water and pesticide consumption, and improve crop yields. The city is also integrating electric buses into its transport system to reduce emissions and improve air quality. These actions reflect Mersin's commitment to environmental sustainability and climate resilience.





## Imlementation sustainable projects



Floating Security Barrier (2022)



**Solar Panel for Farmers project (2023)** 





**Contact us** 



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